

Commercial Vendors

48th ANNUAL FLORIDA SEAFOOD FESTIVAL Nov. 4th and Nov. 5th, 2011

COMMERCIAL APPLICATION

P.O. Box 758, Apalachicola, FL 32329 • (888) 653-8011

NAME: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
TELEPHONE: DAY _____ EVENING _____
FLORIDA SALES TAX #: 7% sales Tax _____
DESCRIPTION OF THE ITEMS TO BE SOLD (BE SPECIFIC): _____

COMMERCIAL PROMOTERS ARE DEFINED AS VENDORS OF MERCHANDISE OR DISTRIBUTORS OF MATERIALS WHICH HAVE BEEN PURCHASED FOR RESALE.

SPECIAL REQUIREMENTS

CAMPING: Primitive_Camping_Only
ELECTRICITY: ELECTRICITY WILL NOT BE PROVIDED FOR RV'S
YES _____ NO _____
OTHER REQUIREMENTS: _____

AMOUNT DUE: (ALL FEES ADD APPLICABLE FLORIDA SALES TAX)

_____ \$450.00 COMMERCIAL (10' x 20') LIMITED BOOTHS AVAILABLE
_____ \$225.00 COMMERCIAL (10' X 10' PER BOOTH)
_____ \$15.00 Booth Electricity Fee
_____ \$ 60.00 CAMPING SPACE FEE, COVERS THURSDAY, FRIDAY & SATURDAY NIGHTS
(PRIMITIVE/SELF-CONTAINED CAMPING ONLY) Electricity will not be provided for RVs.

_____ 7% SALES TAX REQUIRED
_____ TOTAL AMOUNT ENCLOSED

***APPLICATION DEADLINE: SEPT. 30, 2011 UNLESS ALL SPACES ARE PREVIOUSLY FILLED.

***YOU WILL RECEIVE A LETTER OF ACCEPTANCE OR DENIAL.

***SIGNATURE REQUIRED ON NEXT PAGE.

For Office Use Only *****

DATE RECEIVED _____ DATE APPROVED _____

APPROVAL LETTER SENT _____ COMMENTS _____

INDEMNIFICATION AGREEMENT

IN CONSIDERATION OF \$1.00 AND OTHER GOOD AND VALUABLE CONSIDERATION, THE SUFFICIENCY AND RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, I/WE, _____ OF THE CITY OF _____, STATE OF _____,

_____, AGREE TO INDEMNIFY THE FLORIDA SEAFOOD FESTIVAL, INC. (HEREINAFTER "FSF") OF THE CITY OF APALACHICOLA, COUNTY OF FRANKLIN, STATE OF FLORIDA, FROM AND AGAINST ALL CLAIMS, DEMANDS, COSTS, OR JUDGMENTS, EVEN IF SUCH CLAIM, DEMAND, COSTS OR JUDGMENT RESULT FROM THE NEGLIGENCE OF THE FSF, ARISING FROM MY PARTICIPATION IN THE FOLLOWING ACTIVITY (SPECIFICALLY DESCRIBE ACTIVITY IN THE SPACE PROVIDED BELOW):

FLORIDA SEAFOOD FESTIVAL.

THE ABOVE INDEMNITY INCLUDES INDEMNIFYING THE FSF EVEN IF SUCH CLAIM, DEMAND, COSTS OR JUDGMENT AGAINST THE FSF RESULTS FROM THE FSF'S OWN NEGLIGENCE.

MADE AND EXECUTED THIS _____ DAY OF _____, 2011

SIGNATURE OF INDEMNITOR/APPLICANT

DATE

PARTICIPATING VENDORS OF THE KING RETSYO FLORIDA SEAFOOD FESTIVAL SHALL NOT MARKET, SELL OR OTHERWISE DISTRIBUTE ITEMS OF ANY TYPE THAT BEAR THE NAME OF "FLORIDA SEAFOOD FESTIVAL," "KING RETSYO," APALACHICOLA OR FRANKLIN COUNTY OR ANY PARTS THEREOF WITHOUT EXPRESS WRITTEN CONSENT OF THE SEAFOOD FESTIVAL COMMITTEE. **VENDORS IN VIOLATION WILL BE EXPELLED FROM THE FESTIVAL WITHOUT REFUND.**

PLEASE READ THIS CAREFULLY

- Your Booth Space will NOT be reserved until the enclosed application, pictures or slides, full payment and list of menu items to be sold are received and approved by the Florida Seafood Festival Vendor Committee. DEADLINE FOR RECEIPT OF APPLICATIONS IS Sept. 30, 2011 or until booths are filled.
- Only products with prior approval will be allowed for sale at festival. Any changes or additions MUST be approved in advance by the committee. No Exceptions allowed!! Items for sale by Arts & Crafts Vendors shall be handmade. No Buy/Resale. No exceptions.
- We will mail you notification of acceptance or denial within 10 days of receipt of the application. Acceptance will be dependent upon receipt of your application, pictures and payment. No further contact will be necessary.
- BOOTH APPEARANCE IS EXTREMELY IMPORTANT!!** Exhibitor must furnish their OWN canopy, tables, chairs, trash receptacles, etc. The more attractive your booth, the better you will sell. be prepared for rain or shine as the show will go on!
- Welcome packets containing booth assignments, tax information, gate passes and parking will be given upon check in at the Information Booth in Battery Park.
- Designated areas for RV parking will be available in limited supply (on a first received application / first served basis). RV's must be **self-contained as far as POWER/WATER and SEWAGE are concerned.**
- Setup will be on Thursday, November 3TH from 9:00 - 5 p.m.** Gates open 10 a.m. and close at 12 p.m. on Friday and Saturday.
- Booth fee is non-refundable. all booths must be set up by 5:00 pm on the 3rd.
- The Florida Seafood Festival Vendor Committee reserves the right to: review and compare items sold with items listed on this application, have removed for sale any items not approved in advance or found to be re-sale items. Vendors not complying with this rule will be subject to removal from the Festival without refund of their fees.
- Absolutely NO projectiles, silly string, fart bombs, fireworks/firecrackers or rubber band operated toys shall not be sold by any vendor!!
- No Vendor may break down before Sunday November 6th 1:00 AM EST.
- No Vendors may sell outside of festival grounds.
- NO PETS. NO SELLING OF T SHIRTS. NO EXCEPTIONS.**
- You must enclose a self-addressed, stamped #10 business envelope. REQUIRED!!!!**
- The Festival reserves the right to deny applications at our sole and exclusive discretion.
- Additional information and forms be obtained through our website at: www.floridaseafoodfestival.com, or by emailing us at information@floridaseafoodfestival.com or artsandcrafts@floridaseafoodfestival.com
- Cancellation deadline is November 1st by 5:00 pm . Any cancellations after this date will be non-refundable.

SCHEDULE

Sept. 30 Application Deadline. Late applications will be accepted with \$25 late fee - until booths are filled.

Oct. 10 Acceptance or Denial Notification returned to vendors.

November 3rd: Setup begins at 9 a.m. EST and ends at 5:00 PM EST. There will be **NO Setup on Friday**

Festival Times:

Friday, Nov.4th 10 a.m. EST to 11:00 p.m. EST

Saturday, Nov. 5th 10:00 AM EST to 11:00 PM EST

Breakdown: Sunday, November 6th 1:00 AM EST