



Dear Future Florida Seafood Festival Commodore,

The 48th Annual Florida Seafood Festival Board of Directors invites you to become a member of the 2011 Florida Seafood Festival Commodore Program in support of the Florida Seafood Festival, held November 4-5, 2011. The Florida Seafood Festival all Volunteer Board of Director's is very proud to announce that this year's headline entertainment will be provided by Country Music Star **Travis Tritt**. Some of his very recognizable songs include: "Here's a Quarter", "T-R-O-U-B-L-E", "Drift off to Dream" and "Anymore"

We would also like our Commodore's to know that we have added some new events / Exhibit to this years festival to give visitors something else to enjoy. First there will be a Photo Contest that will be displayed at the festival. It will be open to all inspiring photographers. This contest will be based on two categories the first being "working seafood" and the second, "Franklin County". The first requirement for this contest as it is still in its early stages of development is all photos must be taken in our beloved Franklin County. The second is our New "Maritime History Exhibits" We are getting exhibits together that will demonstrate and provide information to visitors of our county's most valuable resource our local seafood.

The Commodore Program honors our community's businesses and individuals who support the festival and our area's hardworking seafood industry. Festival Commodores receive special attention, promotion and festival memorabilia throughout the festival weekend. In addition, sponsor proceeds fund the Florida Seafood Festival Commodore Scholarship which annually provides scholarships to at least four graduating Franklin County seniors. We have provided over 20 scholarships in the past 6 years.

The Festival provides as much exposure of our Commodore's as possible. These efforts include the back of the Redfish Run T-shirts, A special thank you in the local news paper, Website, FCTV, Also the 16' X 12' Festival Commodore Board in Entertainment area of the festival . As well as advertising on all gate material handed out to every visitor to the park. We want to thank you in advance for joining us for what we think will be one of the best Florida Seafood Festival's in years.

This year, all Commodores will receive advertising support on festival promotional materials and tickets to the festival. Depending on the level of support, Commodores will also receive tee shirts, hats, and advertising sponsorships on the Redfish Run tee shirts. As well as Receive commodore gifts.

We invite you to support the 2011 Florida Seafood Festival Commodore Program. The following levels of participation are available.

Sincerely,

Board of Directors, Florida Seafood Festival

**\$100** - Advertising on gate materials and 2 free admission tickets, 1-Festival Can koozie , 2-Festival pen's, and 1-Festival tote bag

**\$250** - Advertising on gate materials, sponsor signage placed near main stage location, 1-tee-shirt , 1-hat, 4-free admission tickets, 1-Festival 16oz Stainless steel Travel Coffee Mug, 4-Festival pens, 1-Festival can koozie, 1-Festival bottle koozie 1-Festival Tote Bag

**\$500** -Advertising on gate materials, premium sponsor signage placed near main stage location, 2-tee-shirts, 2-hats, 1-Festival 16oz stainless steel travel coffee mug, 1-Festival Leather portfolio binder, 6-free admission tickets, 2-Festival can koozies ,2-Festival bottle koozies, 8-Festival pen's and Festival tote bag

**\$1000** - Advertising on gate materials, premium sponsor signage placed near main stage location, 5 tee-shirts, 5 hats, 2 Festival Leather portfolio binder, 1-Embroidered Commodore Laptop bag/ Briefcase, 10 free admission tickets, 3- festival can koozies, 3-festival bottle koozies, 15-Festival pen's , 3-Festival tote bags.

**\$2000** - Advertising on gate materials, premium sponsor signage placed near main stage location, 10-tee shirts, 10-hats, 4-Festival Commodore Leather portfolio binder, 2-Festival embroidered Commodore laptop bag/ briefcase , 15 free admission tickets, 6- Festival can koozies, 6-Festival bottle koozies, 30-festival pen's , 5-Festival tote bags.

Please take a moment to review the package options and fill out the Commodore Membership Application.

If you have any questions about the commodore program please email us at [info@floridaseafood.com](mailto:info@floridaseafood.com) festival.com and a representative of the Commodore Program will contact you and gladly answer any questions you might have. If you have immediate questions, contact: Roy or Margie Solomon at 653-9202. Please mail your application, along with appropriate payment to:

Florida Seafood Festival,  
P.O. Box 758  
Apalachicola, FL 32329.  
2011 commodore Membership Application

Sponsoring Company \_\_\_\_\_ Contact Person \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Package Size :( please check)

\_\_\_\_ **\$100**

\_\_\_\_ **\$250**

\_\_\_\_ **\$500**

\_\_\_\_ **\$1000**

\_\_\_\_ **\$2000**

Sizes: T-shirts \_\_\_\_\_

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date