

*Florida Seafood Festival*  
*Food Vendor Application*  
Festival Dates and Times:

Friday, November 4th 2011 10 a.m. - 11 p.m. • Saturday, November 5th 2011 10 am-11 pm

Entry Fee: \$428 (10 foot booth)•\$856 (20 foot booth) This Includes Fl Sales Tax

(PLEASE PRINT)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_

Phone:(Work) \_\_\_\_\_ (Home) \_\_\_\_\_ (Cell) \_\_\_\_\_

Sales Tax Number/Exemption: \_\_\_\_\_

*In submitting your application, please read and initial the following to indicate your acceptance of the following rules:*

- You must be covered by \$100,000 of recovery liability insurance.
- You must provide an original copy of your certificate of insurance policy with Florida Seafood Festival named additionally insured for our files. Your application is not complete without this certificate. You will not be allowed to set up if this is not received by FSF.
- You must have copies of the above certificate available during the event.
- You must keep the area around your position free of litter.
- You must clean the area around your position every evening at closing.
- You must properly dispose of grease during the Festival in the appointed grease disposal unit.
- You must ensure that the paved area around your position is grease free.
- You must only operate during Festival hours, this will be strictly monitored.
- You may SET UP and TAKE DOWN only at your designated time.
- **You may sell ONLY the items accepted by the Food Vendor committee, who will notify you of your accepted menu No Imitation Ingredients Allowed. You will be closed down if such ingredients are present in your menu, and you will forfeit your entire paid amount.**
- You must accept the location assigned to you by the committee.
- You must cooperate with all matters related to the electrical and plumbing connections of your unit. You are responsible for payment of any services rendered by the electrician on duty.
- You must adequately muffle any generator that your food service unit may be equipped with.
- You may not use any public address system or musical amplifiers.
- You must provide a fire extinguisher in your unit.
- You must provide tip to toe length of your unit on the sheet which follows.
- You must pay all fees when applying.
- The Florida Seafood Festival Committee reserves the right to close any vendor who does not comply with all Festival rules to the satisfaction of the Florida Seafood Festival Committee.
- Vendors shall conduct business only within the confines of their space.
- **All applicable electrical, fire and health department regulations and all city, county, state and federal laws must be complied with.**
- **The 11 Florida Seafood Festival Board Members as part of the entry fee will not be charged for food (Members will have proper Identification)**
- **A Menu of all Items for sale along with prices must be visible to the public.**

Items to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ I understand and agree with the rules and regulations that are set forth in this application, and I understand and agree that the Florida Seafood Festival Committee are not responsible in any way for damage, loss or theft of my firm, or of my customers. I hereby submit my signed application for the 2011 Florida Seafood Festival. I understand that my failure to follow all rules to the satisfaction of the committee may result in the loss of one or both of my deposits and/or the closing of my booth.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature/ Title

# INDEMNIFICATION AGREEMENT

IN CONSIDERATION OF \$1.00 AND OTHER GOOD AND VALUABLE CONSIDERATION, THE SUFFICIENCY AND RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, I/WE, \_\_\_\_\_ OF THE CITY OF \_\_\_\_\_, STATE OF \_\_\_\_\_,

\_\_\_\_\_, AGREE TO INDEMNIFY THE FLORIDA SEAFOOD FESTIVAL, INC. (HEREINAFTER "FSF") OF THE CITY OF APALACHICOLA, COUNTY OF FRANKLIN, STATE OF FLORIDA, FROM AND AGAINST ALL CLAIMS, DEMANDS, COSTS, OR

JUDGMENTS, EVEN IF SUCH CLAIM, DEMAND, COSTS OR JUDGMENT RESULT FROM THE NEGLIGENCE OF THE FSF, ARISING FROM MY PARTICIPATION IN THE FOLLOWING ACTIVITY (SPECIFICALLY DESCRIBE ACTIVITY IN THE SPACE PROVIDED

BELOW):

FLORIDA SEAFOOD FESTIVAL. \_\_\_\_\_

THE ABOVE INDEMNITY INCLUDES INDEMNIFYING THE FSF EVEN IF SUCH CLAIM, DEMAND, COSTS OR JUDGMENT AGAINST THE FSF RESULTS FROM THE FSF'S OWN NEGLIGENCE.

MADE AND EXECUTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2011 \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE OF INDEMNITOR/APPLICANT

\_\_\_\_\_  
DATE

PARTICIPATING VENDORS OF THE FLORIDA SEAFOOD FESTIVAL SHALL NOT MARKET, SELL OR OTHERWISE DISTRIBUTE ITEMS OF ANY TYPE THAT BEAR THE NAME OF "FLORIDA SEAFOOD FESTIVAL," "KING RETSYO," APALACHICOLA OR FRANKLIN COUNTY OR ANY PARTS THEREOF WITHOUT EXPRESS WRITTEN CONSENT OF THE SEAFOOD FESTIVAL COMMITTEE. VENDORS IN VIOLATION WILL BE EXPELLED FROM THE FESTIVAL WITHOUT REFUND.

PLEASE READ THIS CAREFULLY

1. Your Booth Space will NOT be reserved until the enclosed application, pictures or slides, full payment and list of menu items to be sold are received and approved by the Florida Seafood Festival Vendor Committee. DEADLINE FOR RECEIPT OF APPLICATIONS IS Sept. 30, 2011.
2. Inspection by the DPBR will be held on Friday, November 4th, any vendors without FL. License will be asked to pay \$91.00 in money order form.
3. Only products with prior approval will be allowed for sale at festival. Any changes or additions MUST be approved in advance by the committee. No Exceptions allowed!! Items for sale by Arts & Crafts Vendors shall be handmade. No Buy/Resale. No exceptions.
4. We will mail you notification or Phone you of acceptance or denial. Acceptance is not implied upon application being received you will be contacted by mail or by phone after application is received.
5. BOOTH APPEARANCE IS EXTREMELY IMPORTANT!! Exhibitor must furnish their OWN canopy, tables, chairs, trash receptacles, etc. The more attractive your booth, the better you will sell. BE PREPARED FOR RAIN OR SHINE, as the show will go on!
6. Welcome packets containing gate passes and parking instructions will be given upon check in By the food committee
7. Designated areas for RV parking will be available in limited supply (on a first received application / first served basis). RV's must be self-contained as far as POWER/WATER and SEWAGE are concerned.
8. Setup will be on Thursday, November 3rd from 9:00 - 5 p.m. Gates open 10 a.m. and close at 11 p.m. on Friday and Saturday.
9. Cancellation deadline is Thursday Oct. 27th by 5:00pm. Any cancellations after this date will be non-refundable
10. The Florida Seafood Festival Vendor Committee reserves the right to: review and compare items sold with items listed on this application have removed for sale any items not approved in advance or found to be re-sale items. Vendors not complying with this rule will be subject to removal from the Festival without refund of their fees.
11. Absolutely NO projectiles, silly string, Poop bombs, fireworks/firecrackers or rubber band operated toys shall be sold by any vendor!!
12. No Vendor may break down before Sunday November 6th 1:00 AM EST.
13. No Vendors may sell outside of festival grounds.
14. **NO PETS. NO SELLING OF T SHIRTS. NO EXCEPTIONS.**
15. All NON-Profit Groups Will Have a Certain type of Local Seafood and they will have an Exclusive Sell of that item this is for only Seafood.
16. The Festival reserves the right to deny applications at our sole and exclusive discretion.
17. Included in Entry Fee the 13 members of the Board of Directors of The Florida Seafood Festival will not be charged for Food.
18. Additional information and forms be obtained through our website at: [www.floridaseafoodfestival.com](http://www.floridaseafoodfestival.com), or by emailing us at [food@floridaseafoodfestival.com](mailto:food@floridaseafoodfestival.com)

## SCHEDULE

Sept. 30 Application Deadline or until booths are filled.  
Oct. 10 Acceptance or Denial Notification by Phone  
Thursday, November 3rd: Setup begins at 9 a.m. EST and ends at 8:00 PM EST.

## Festival Times

Friday, November 4th 10 a.m. EST to 11:00 p.m. EST  
Saturday, November 5th 10:00 AM EST to 11:00 PM EST  
Breakdown: Sunday, November 6th 1:00 AM EST

## MAIL APPLICATION TO:

Florida Seafood Festival  
Attn: FOOD ROW  
P.O. Box 758  
Apalachicola, FL 32329

