



Dear Future Florida Seafood Festival Commodore,

The Florida Seafood Festival in Apalachicola, the oldest maritime event in the State of Florida, is celebrating its 54th anniversary on November 3<sup>rd</sup> & 4<sup>th</sup> 2017. And we would like you to help celebrate with us. We are inviting you to join us in this historic milestone by becoming a Florida Seafood Festival Commodore. The Florida Seafood Festival is a Non-Profit 501(c)3 organization. The all-volunteer Board of Directors for the Florida Seafood Festival has planned a celebration worthy of this occasion. Not only are we having the events you have come to love over the years, such as the Oyster Eating Contest, the Oyster Shucking Contest (which we are proud to be the home of the National Oyster Shucking Champion), the Blue Crab Races, the Redfish Run, Blessing of the Fleet, parade and Carnival, Tonging for Treasure. Our Friday night concert is Christian Music headlined by Christian group "I Am They" Our Headline Musical Entertainment for Saturday night is Country Star Jerrod Neimann.

Because of sponsors like you, the Festival has been able to survive these past 54 years and grow accordingly by never forgetting where we came from. For the past 24 years the price of admission has gone unchanged and this year is no exception. The admission price to the Florida Seafood Festival is still only \$5.00. The Festival values its sponsors like no other event and we honor those who become members of our Commodore program with a substantial amount of advertising through the Internet, Facebook, newspaper, Redfish run t-shirts, a 16x16 Sponsor Board located near the entrance of the park and gate material that will be handed out to every visitor entering the park. Depending on level of sponsorship, Commodores will receive Entrance Tickets, T-Shirts, Koozies, hats, Tervis Tumblers, Duffel Bags, Coolers and many other Promotional Items

Your sponsorship also helps us provide four scholarships to graduating High School Seniors in Franklin County each year. Over the past nine years, the Florida Seafood Festival has awarded 45 Scholarships. Last year's Festival had over 97 Arts and Craft Booths, plus a multitude of food booths benefitting local non-profit groups who were selling our local seafood. None of the non-profit groups had to pay anything to be part of the Festival.

We thank you in advance for considering your support our esteemed event, the oldest maritime event in Florida, by joining us during our 54th Anniversary celebration. And we look forward to seeing you at the Florida Seafood Festival.

Sincerely,

The 2017 Florida Seafood Festival Board of Director's

## Florida Seafood Festival Commodore Application

**\$ 100** - Advertising on gate materials, 2 free admission tickets, koozie, 2-pen's, 1-tote bag and 1- Fidget Spinner.

**\$ 250** - Advertising on gate materials, sponsor signage placed near front gate location, 1-tee-shirt, 1-hat, 4-free admission tickets, 1- Beach Cup Holder, 4-pens, 1 koozie, 1-Tote bag, 1- Fidget Spinner, 1- Tervis Tumbler, 1-Pack Back & Ice Chest Combo

**\$ 500** -Advertising on gate materials, Bronze signage placed near Front Gate location, 6-free admission tickets, 2-tee-shirts, 2-hats, 2 koozies, 8-pen's , 1-tote bag, 1- Fidget Spinner , 1- Lunch Bag, 2- Beach Cup Holders 2-Tervis Tumblers, 1 –Desk and Portable Phone Power Booster, 1- Back Pack & Ice Chest Combo & Sponsor name on Redfish Run Shirts

**\$ 1,000** - Advertising on gate materials, Silver sponsor signage placed near Front Gate location, 5 tee-shirts, 5 hats, , 1- Fidget Spinner, 10 -free admission tickets, 3- koozies, 10-pen's, 2-tote's 3- Beach Cup Holders, 2- Lunch Bags, 1- Beach Tote, 4-Tervis Tumblers, 2- Desk and Portable Phone Power Boosters, 2- Back Pack & Ice Chest Combos, 1- Duffle Bag, 1- Long Sleeve Commodore Fishing Shirt, Sponsor name on Redfish Run Shirts.

**\$ 2,000** - Advertising on gate materials, Gold sponsor signage placed near Front Gate location, 10-tee shirts, 10-hats, 20 -free admission tickets, 1-Fidget Spinner, 6- koozies, 20-pen's, 4-tote's, 3- Lunch Bags, 2- Beach Totes, 6- Beach Cup Holders, 6-Tervis Tumblers, 4- Desk and Portable Phone Power Boosters, 4- Back Pack & Ice Chest Combos, 2-Duffle Bags, 2-Long Sleeve Commodore Fishing Shirts, Sponsor name on Redfish Run Shirts Premium spot.

**\$ 5,000** - Advertising on gate materials, Platinum sponsor signage placed near Front Gate location, Listed as Sponsor of Specific Event Such as History of Festival Exhibit, Entertainment, Etc. Please Contact Florida Seafood Festival President to discuss options, John Solomon at 850-370-6602, 15-tee shirts, 15-hats, 10-Tervis Tumblers, 1- Fidget Spinner, 10- Beach Cup Holders, 5- Lunch Bags, 4- Beach Totes, 6- Desk & Portable Phone Power Boosters, 6- Back Pack & Ice Chest Combos, 5- Duffle Bags, 5- Long Sleeve Commodore Fishing Shirts, Sponsor name on Redfish Run Shirts in top location. Large (Approx. 20 x 2) Signage on the Event you Sponsor such as Stage or Maritime Events, Concert, Food Row etc.....

**\$ 10,000** - Advertising on gate materials, 2-Platinum sponsor signage placed near Front Gate location, Listed as Presenting Sponsor of Specific Event Such as History of Festival Exhibit, Entertainment, Carnival, Food Row, Etc. Please Contact Florida Seafood Festival President to discuss options, John Solomon at 850-370-6602, 30-tee shirts, 30-hats, 50 -free admission tickets, 20- koozies, 50-pen's, 12-tote's, 20-Tervis Tumblers, 2 Fidget Spinners, 8- Beach Cup Holders, 8- Lunch Bags, 5- Beach Totes, 12- Back & Ice Chest Combos, 12- Desk and Portable Phone Power Boosters, 10- Duffle Bags, , 10- Long Sleeve Commodore Fishing Shirts, Presenting Sponsor name on Redfish Run Shirts. Large (Approx. 20 x 2) Signage on the Event you Sponsor such as Stage or Maritime Events, Carnival, Entrance to Food Row ETC

Please take a moment to review the package options and fill out the Commodore Membership Registration form. If you have any questions about the commodore program please email us at

[Food@floridaseafoodfestival.com](mailto:Food@floridaseafoodfestival.com) or [John Solomon 850-370-6602](tel:850-370-6602)

Please mail your application, along with appropriate payment to:

Florida Seafood Festival,

P.O. Box 758 Apalachicola, FL 32329

# FLORIDA SEAFOOD FESTIVAL

2017 Commodore Registration Form

(Please Return with Payment)

Sponsoring Company \_\_\_\_\_

(Name you want listed on the Signage)

Contact Person: \_\_\_\_\_ Contact Person Phone Number: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Check Enclosed for Amount: \_\_\_\_\_

Package Size :( please check or circle)

\_\_\_ \$100

\_\_\_ \$250

\_\_\_ \$500

\_\_\_ \$1,000

\_\_\_ \$2,000

\_\_\_ \$5,000

\_\_\_ \$10,000

Sizes: T-shirts \_\_\_\_\_

Fishing Shirt Size: \_\_S \_\_M \_\_L \_\_XL \_\_2XL \_\_3XL (Because of ordering timeline must have Commodore Fishing Shirt size by October 5<sup>th</sup>)

Please make Payment to:

**Florida Seafood Festival**

**P.O. Box 758**

**Apalachicola, FL 32329**