

# FLORIDA SEAFOOD FESTIVAL

Dear Future Florida Seafood Festival Commodore,

The Florida Seafood Festival, the oldest maritime event in the State of Florida, is celebrating its 53rd Annual Festival on November 4<sup>th</sup> & 5<sup>th</sup> 2016. We would like you to help celebrate with us. We are inviting you to join us by becoming a Florida Seafood Festival Commodore. The Florida Seafood Festival is a Non-Profit 501(c) 3 organization.

The Board of Directors which consists of 12 all-volunteer directors of the Florida Seafood Festival has been planning since January on how to celebrate our 53<sup>rd</sup> annual event. We are having the events you have come to love over the years, such as the Oyster Eating Contest, the Oyster Shucking Contest, the Blue Crab Races, the Redfish Run, Blessing of the Fleet, Parade and Bigger and Better NEW Carnival and also planned the return of the Maritime exhibits area for children and adults alike to enjoy and learn about our area, also the addition of the tonging for treasure booth. Starting last year the Festival Board decided to have a Christian Music Artist headline on Friday night's FREE concert.

The Florida Seafood Festival has been held annually for the past 53 years, but its History dates back to 1914 when the first ever King Retsyo was crowned at then what was known as Mardi Gras. The Festival has evolved over many years into what is now ranked as the #6 *Oyster Festival in the Country & listed in Fodors travel magazine as one of the top 14 small town Festivals in America*. We could not have done it without sponsors like you.

The Florida Seafood Festival is very proud to announce Our Headline Musical Entertainment Saturday night is Country Star Rodney Atkins. Rodney brings with him a exciting show that features his 6 # 1 hits. Hits that include "Farmer's Daughter", "If Your Going Thru Hell", "Watching You", "These are My People", "Cleaning this Gun" and most recently "Take a Back Road". Because of sponsors like you, the Festival has been able to survive these past 52 years and grow accordingly by never forgetting where we came from. For the past 23 years the price of admission has gone unchanged and this year is no exception. The admission price to the Florida Seafood Festival is still free on Friday, November 4th & only \$5.00 on Saturday, November 5th. Kids under 12 are free admission.

The Festival values its sponsors like no other event and we honor those who become members of our Commodore program with a substantial amount of advertising through Twitter Feed, Internet, Facebook, Newspaper, Redfish Run t-shirts, a Very Large (16X20) Sponsor board located near the entrance of the park and gate material that will be handed out to every visitor entering the park. Depending on level of sponsorship Commodore Receive, T-Shirts, hats, 2016 Tervis Tumblers, Koozies, Shrimp peelers, Beach Bags, Beach Towels, Grill / Ice chests, Shopper Totes, Lunch Coolers, Pens, Beach Cup Holder as well as tickets for entry into The Florida Seafood Festival.

Your sponsorship also helps us provide four scholarships to graduating High School Seniors in Franklin County each year. Over the past eleven years, the Florida Seafood Festival has awarded 40 Scholarships to graduating seniors. Last year's Festival had over 95 Arts and Craft Booths, plus a multitude of food booths benefitting local non-profit groups who were selling our local seafood. None of these Non-Profit groups had to pay anything to be part of the Festival.

We thank you in advance for considering your support for our esteemed event, the oldest maritime event in Florida, by joining us during our 53rd Annual Florida Seafood Festival. And we look forward to seeing you at the Florida Seafood Festival November 4<sup>th</sup> & 5<sup>th</sup> 2016

Sincerely,

The 2016 Florida Seafood Festival Board of Directors

\$100 - Advertising on gate materials and 2 free admission tickets, koozie , 2-pen's, and 1-tote bag Shrimp Peeler .

\$250 - Advertising on gate materials, sponsor signage placed near front gate location, 1-tee-shirt, 1-hat, 4-free admission tickets, 1- Lunch Cooler, 1- Beach Cup Holder, 4-pens, 1 koozie, 1-Tote bag

\$500 -Advertising on gate materials, Bronze signage placed near Front Gate location, 2-tee-shirts, 2-hats, 2-Tervis Tumblers, 1 Lunch Cooler, 1-Beach Bag, 1- Beach Cup Holder,1- Grill in a Bag and 6-free admission tickets, 2 koozies, 8-pen's ,tote bag, Sponsor name on Redfish Run Shirts

\$1000 - Advertising on gate materials, Silver sponsor signage placed near Front Gate location, 5 tee-shirts, 5 hats, 4-Tervis Tumblers, 2- Lunch Coolers, 2-Beach Bags, 3- Beach Cup Holders, 1- Grill in a Bag, 1- Large Beach Towel, 2- Shrimp Peelers ,10 -free admission tickets, 3- koozies, 10-pen's , 2-tote's. Sponsor name on Redfish Run Shirts.

\$2000 - Advertising on gate materials, Gold sponsor signage placed near Front Gate location, 10-tee shirts, 10-hats, 6-Tervis Tumblers, 4- Lunch Coolers, 4-Beach Bags, 6- Beach Cup Holders, 2- Grill in a Bag, 2- Large Beach Towel, 2- Shrimp Peelers ,20 -free admission tickets, 6- koozies, 20-pen's , 4-tote's. Sponsor name on Redfish Run Shirts Premium spot.

\$ 5000 - Advertising on gate materials, Platinum sponsor signage placed near Front Gate location, Listed as Sponsor of Specific Event Such as History of Festival Exhibit, Entertainment, Etc. Please Contact Florida Seafood Festival to Discuss Options. President John Solomon 850-370-6602,

15-tee shirts, 15-hats, 10-Tervis Tumblers, 6- Lunch Coolers, 6-Beach Bags, 8- Beach Cup Holders, 3- Grill in a Bag, 5- Large Beach Towel, 4- Shrimp Peelers ,30 -free admission tickets, 10- koozies, 20-pen's , 6-tote's, Top Sponsor name on Redfish Run Shirts. And Signage on the Event you Sponsor such as Stage or Maritime Events, Carnival

Again we want you to know the Florida Seafood Festival values its sponsors like no other event and we honor those who become members of our Commodore program with a substantial amount of advertising through the Internet, Facebook, newspaper, Redfish run t-shirts, a 16x20 Sponsor board located near the entrance of the park and gate material that will be handed out to every visitor entering the park. Please take a moment to review the package options and fill out the Commodore Membership Application.

If you have any questions about the commodore program please email us at Food@floridaseafoodfestival.com or John Solomon

850-370-6602

Please mail your application, along with appropriate payment to:

Florida Seafood Festival,

P.O. Box 758

Apalachicola, FL 32329.

Sponsoring Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_ Check Enclosed Y/ N

Package Size :( please check)

\$100     \$250     \$500     \$1000     \$2000     \$5,000

T-shirt Sizes: \_\_\_\_\_

Delivery Address: \_\_\_\_\_