

FLORIDA SEAFOOD FESTIVAL

Dear Future Florida Seafood Festival Commodore,

The Florida Seafood Festival in Apalachicola, the oldest maritime event in the State of Florida, is celebrating its 56th year on November 1st & 2nd. After what the Festival and this community faced last year, we are so happy to be able to say that this is the 56th consecutive year. The time and effort the community gave was outstanding. We would like you to help celebrate with us. We are inviting you to join us by becoming a Florida Seafood Festival Commodore (Sponsor). The Florida Seafood Festival is a Non-Profit 501(c)3 organization.

The 11-member all-volunteer Board of Directors for the Florida Seafood Festival has planned a celebration worthy of this occasion. We are having the events you have come to love over the years, such as the Oyster Eating & Shucking Contests (which we are proud to be the home of the National Oyster Shucking Champion), the Blue Crab Races, the Redfish Run, Blessing of the Fleet, Parade and Carnival. Musical entertainment all weekend with our Friday night concert is Christian Music headlined by Jason Crabb. Our Headline Musical Entertainment for Saturday night is Country group Parmalee.

Because of sponsors like you, the Festival has been able to survive these past 56 years and grow accordingly by never forgetting where we came from. For the past 26 years the price of admission has gone unchanged and this year is no exception. The admission price to the Florida Seafood Festival is still free on Friday and only \$5.00 on Saturday. Over the past 4 years the Florida Seafood Festival has been ranked the #6 Oyster Festival in the world as well as listed as one of the top 15 small towns festivals in America and last year's Florida Seafood Festival has been nominated for a Henry Flagler Award for Special Event. The Festival values its sponsors like no other event and we honor those who become members of our Commodore program with a substantial amount of advertising through the Internet, Facebook, Newspaper, Redfish Run T-shirts, a 16x16 Sponsor Board located near the entrance of the park and gate material listing our sponsors that will be handed out to every visitor entering the park. Also, we will be offering new advertising opportunities at the stage this year. Depending on level of sponsorship, Commodores will receive Entrance Tickets, T-Shirts, Koozies, Hats, Tervis Tumblers, Back Packs, Wine kit (Tote, Bottle opener, Cutting Board, Wine Tumbler, Coaster and Apron) Ceramic Spoon Rest, Pizza Cutter and Pie Slicer / Server and many other Promotional Items

Your sponsorship also helps us provide four scholarships to graduating High School Seniors in Franklin County each year as well as one for each Miss Florida Seafood. Over the past eleven years, the Florida Seafood Festival has awarded 59 Scholarships to graduating seniors.

Last year's Festival had over 90 Arts and Craft Booths, 24 Commercial Booths, 40 Non-Profit Booths and 35 food booths many of them benefitting local non-profit groups, who were exclusively selling our local seafood. None of the non-profit groups had to pay anything to be part of the Festival.

Also, new this year is Sponsors and Vendors can fill out the applications and **pay online** at <https://www.floridaseafoodfestival.com/commodores/become-a-commodore/> It is the Become a Commodore Page on the Festival website. The Applications are email directly to the board members for processing.

We thank you in advance for considering your support our esteemed event, the oldest maritime event in Florida, by joining us during our 56th Anniversary celebration. And we look forward to seeing you at the Florida Seafood Festival November 1st & 2nd

Sincerely, The 2019 Florida Seafood Festival Board of Director's

Florida Seafood Festival Commodore Application

\$ 100 - Advertising on gate materials, 2-Free Admission Tickets, Koozie, 2-pen's, 1-Tote bag, 1-Pizza Cutter.

\$250 - Advertising on gate materials, Sponsor Signage placed near front gate location on 16x16 Sponsor Board, 1-Tshirt, 1-Hat, 4-free admission tickets, 1-Pizza Cutter, 4-pens, 2-koozie, 1-Tote Bag, 1- Pie Slicer/ Server, 1-Tervis Tumbler.

\$500 -Advertising on gate materials, Bronze signage placed near Front Gate location on 16x16 Sponsor Board, 6-Free Admission Tickets, 2-Tshirts, 2-Hats, 2-Koozies, 8-pen's, 1-tote bag, 2- Pizza Cutter, 2- Pie Slicer / Server 1- Ceramic Spoon Rest, 2-Tervis Tumblers, Sponsor name on Redfish Run Shirts

\$1,000 - Advertising on gate materials, Silver sponsor signage placed near Front Gate location, 5-Tshirts, 5 Hats, 10-Free Admission Tickets, 3-Koozies, 10-Pen's, 2-Tote's, 3- Pizza Cutter, 3- Pie Slicer / Server, 4- Tervis Tumblers, 1-Desk and Portable Phone Power Boosters, 2- Ceramic Spoon Rest, 1- Wine Kit & Sponsor name on Redfish Run Shirts.

\$2,000 - Advertising on gate materials, Gold sponsor signage placed near front gate location on 16x16 Sponsor Board, 10-Tshirts, 10- hats, 20-free admission tickets, 6-koozies, 20-pen's, 2-tote's, 5- Pizza Cutter, 5- Pie Slicer / Server, 4- Ceramic Spoon Rests , 6-Tervis Tumblers, 1-Desk and Portable Phone Power Booster, 2- Wine Kits, Sponsor name on Redfish Run Shirts Premium spot. 2- Front Stage Tickets for concert

\$5,000 - Advertising on gate materials, Platinum sponsor signage placed near Front Gate location on 16x16 Sponsor Board, Listed as Sponsor of Specific Event Such as History of Festival Exhibit, Entertainment, Etc. Please Contact Florida Seafood Festival President to discuss options, John Solomon at 850-370-6602, 15-tee shirts, 15-hats, 10-Tervis Tumblers, 8-Pizza Cutter, 8- Pie Slicer / Server, 6- Ceramic Spoon Rests , 2-Desk & Portable Phone Power Boosters, 2- Commodore Back Packs, 3- Wine Kits, Sponsor name on Redfish Run Shirts in top location. Large (Approx. 24 x 2) Signage on the Event you Sponsor such as Entertainment Stage or Maritime Events, Food Row etc.....Multiple advertising opportunities at the Stage new this year. 10- Front Stage Tickets for Concert

Please take a moment to review the package options and fill out the Commodore Membership Registration form, or go online to Become a Commodore on our Website www.floridaseafoodfestival.com to fill out and pay with credit card online. If you have any questions about the commodore program please email us at Food@floridaseafoodfestival.com or John Solomon 850-370-6602

Please mail your application, along with appropriate payment to:
Florida Seafood Festival,
P.O. Box 758 Apalachicola, Fl 32329

FLORIDA SEAFOOD FESTIVAL

2019 Commodore Registration Form
(Please Return with Payment)

Sponsoring Company _____

(Name you want listed on the Signage)

Contact Person: _____ Contact Person Phone Number: _____

Contact Person Email: _____

Address: _____

Phone _____ Email _____

Check Enclosed for Amount: _____

Package Size :(please check or circle)

___ \$100

___ \$250

___ \$500

___ \$1,000

___ \$2,000

___ \$5,000

Sizes: T-shirts _____

Please make Payment to:

Florida Seafood Festival

P.O. Box 758

Apalachicola, FL 32329