

# FLORIDA SEAFOOD FESTIVAL

Dear Future Commodore,

It has been a long two years, but we are proud to say the Florida Seafood Festival in Apalachicola, the oldest maritime event in the State of Florida, will be happening on November 5th & 6<sup>th</sup>, 2021. After what the Festival, this community, and the world faced last year, we are so happy to be able to say that this is the 58th year. With a special nod this year to our missing 2020 year, we would like you to help celebrate with us! We are inviting you to join us by becoming a Florida Seafood Festival Commodore (Sponsor). We invite you to help keep the oldest event in our area going for many more years to come, by being one of our sponsors.

The ten-member all-volunteer Board of Directors for the Florida Seafood Festival are having the events you have come to love over the years, such as the Oyster Eating & Shucking Contests (which we are proud to be the home of the National Oyster Shucking Champion), the Blue Crab Races, the Redfish Run, Blessing of the Fleet, Parade and Carnival. Musical entertainment all weekend with our Friday night concert is Christian music headlined by Dante Bowe. Our two headliners for Saturday night are Kylie Morgan and Drew Parker and opening the musical entertainment on Saturday is local favorite, The Ashley Morgan Band.

Because of sponsors like you, the Festival has been able to survive these past 58 years and grow accordingly by never forgetting where we came from. For the past 29 years the price of admission has gone unchanged and this year is no exception. The admission price to the Florida Seafood Festival is still free on Friday and only \$5.00 on Saturday. Over the past five years the Florida Seafood Festival has been ranked the #6 Oyster Festival in the world as well as listed as one of the Top 15 Small Towns Festivals in America and in 2018 won a Flagler Award for Special Event. The Festival values its sponsors like no other event and we honor those who become members of our Commodore program with a substantial amount of advertising through the internet, Facebook, newspaper, Redfish Run t-shirts, a 16x16 sponsor board plus gate material listing our sponsors, that will be handed out to every visitor entering the park. Also, we will be offering new advertising opportunities at the stage this year. Depending on level of sponsorship, Commodores will receive entrance tickets, t-shirts, koozies, hats, Tervis tumblers, mouse pads, desk organizers, messenger bags, jackets, front of stage tickets as well as other promotional items.

Your sponsorship also helps us provide four scholarships to graduating high school seniors in Franklin County each year, as well as one for each Miss Florida Seafood. Over the past eleven years, the Florida Seafood Festival has awarded 59 Scholarships to graduating seniors.

**We have made it even easier to become a Commodore this year!**

Visit us [online](http://Floridaseafoodfestival.com) at [Floridaseafoodfestival.com](http://Floridaseafoodfestival.com) and click on Commodores or Scan the QR code to instantly become one of our sponsors. The Applications are emailed directly to the board members for processing. We thank you in advance for considering your support for our esteemed event, the oldest maritime event in Florida, by joining us during our 58th Anniversary celebration. And we look forward to seeing you at the Florida Seafood Festival November 5<sup>th</sup> & 6<sup>th</sup> in Apalachicola.



Sincerely,

**2021 Florida Seafood Festival Board of Directors**

## 2021 Commodore Registration Form

Please return with payment to P.O. Box 758, Apalachicola, FL 32329 or  
visit our website to register and pay online.



Sponsoring Company \_\_\_\_\_  
(name you want listed on signage)

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

### Commodore Package (please check):

\$100

Advertising on gate materials, 2-free admission tickets, 2-koozies, 2-pens

\$250

Advertising on gate materials, sponsor signage placed near front gate location on 16x16 sponsor board, 1-tshirt, 1-hat, 4-free admission tickets, 1-mouse pad, 4-pens, 3-koozies, 1-Tervis tumbler

\$500

Advertising on gate materials, bronze signage placed near front gate location on 16x16 sponsor board, 6-free admission tickets, 2-tshirts, 2-hats, 5-koozies, 4-pens, 2-Tervis tumblers, 2 mouse pads, 1-desk organizer, 1-messenger bag & sponsor name on Redfish Run shirts

\$1,000

Advertising on gate materials, silver sponsor signage placed near front gate location, 5-tshirts, 5 hats, 10-free admission tickets, 10-koozies, 4-Tervis tumblers, 2-desk organizers, 3-mouse pads, 2-messenger bags, 1- Commodore jacket (must have size in before October 15th or large will be ordered), sponsor name on Redfish Run shirts.

\$2,000

Advertising on gate materials, gold sponsor signage placed near front gate location on 16x16 sponsor board, 10-tshirts, 10- hats, 20-free admission tickets, 10-koozies, 6-Tervis tumblers, 4-desk organizers, 6-mouse pads, 4-messenger bags, 2-Commodore jackets (must have sizes before Oct. 15<sup>th</sup> or large will be ordered), sponsor name on Redfish Run shirts (premium spot), 4-tickets to front of concert stage for Saturday concerts

\$5,000

Advertising on gate materials, platinum sponsor signage placed near front gate location on 16x16 sponsor board, listed as sponsor of specific event (such as History of Festival Exhibit, Entertainment, etc. Please contact Florida Seafood Festival President to discuss options, John Solomon at 850-370-6602), 15-t-shirts, 15-hats, 10-Tervis tumblers, 20-Koozies, 6-desk organizers, 8-mouse pads, 6-messenger bags, 4-Commodore jackets (must have sizes before Oct 15<sup>th</sup> or large will be ordered), 8-tickets to front of stage for Saturday concerts, sponsor name on Redfish Run shirts in top location. Large (approx. 20 x 2) signage on the event you sponsor such as entertainment stage or maritime events, food row, etc.

T-Shirt Sizes \_\_\_\_\_

If you have any questions about the commodore program, email us at [Food@floridaseafoodfestival.com](mailto:Food@floridaseafoodfestival.com) or call 850-370-6602.